Osborne, Kevin (PMMC Legal)

From: Murillo, Joe
Sent: Friday, September 07, 2001 5:53 PM
To: Osborne, Kevin (PMMC Legal)
Subject: RE: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

sounds good.

-----Original Message-----
From: Osborne, Kevin (PMMC Legal)
Sent: Friday, September 07, 2001 5:40 PM
To: Murillo, Joe
Subject: FW: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

fyi-

I'll review and get back to Bettie (she's a scientist who works for Roger). My thought is to suggest a call w/ them, you, the right person in Mkting. and me. Agree?

-----Original Message-----
From: Nelson, Bettie L
Sent: Friday, September 07, 2001 11:43 AM
To: Osborne, Kevin (PMMC Legal)
Cc: Walk, Roger A.
Subject: DEMOGRAPHIC DATA BY TAR YIELD CATEGORIES

Kevin,

I would appreciate receiving your comments on the attached table that will be sent to Joe Murillo. The data contained therein is needed to develop a sampling scheme for the main Total Exposure Study. PM is committed to performing a scientific study with the objectives of determining the exposure of the U.S. population of adult cigarette smokers to whole cigarette smoke based on suitable biomarkers, investigating whether the smoke exposure of U.S. adult cigarette smokers differs for segments of FTC tar delivery (and from nonsmokers) and to explore potential biomarkers of health effects' use in population studies. To conduct the study in a scientific manner we need to sample the population of smokers in a way that will result in a sample that is representative of the smokers in the United States. To do so we need to have information on the distribution of smokers in the United States by the tar yield categories of interest. PM has the respective demographic data and this is known to the public health community.

We'd like to obtain an update of this information closer to the time that the sampling scheme will be implemented. This request is for a snapshot of the data and is not being requested for an extended period. Authorization is being requested to include this data (One time snapshot at the time of sampling) in publications that include the study design. This data also need to be made available to the contract research organization for discussion purposes and to conduct the sampling plan.

If possible, please send your comments to me no later than midday on Monday. Thank you.

<< File: DEMO DATA.xls >>
With best regards,

Bettie

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